



# ZOE GILBERTSON

## Sustainability Specialist

### PROFILE

Zoe has extensive knowledge of sustainable projects and regenerative practices. Using a systems view she works across diverse spheres such as farming, food and land use to fibre, fashion and education. Alongside strong project management skills, Zoe uses collaborative co-design, creative facilitation, visioning, research and problem mapping to develop design strategy and facilitate community engagement.

Experience in a variety of sectors from education, design, art and enterprise has enabled Zoe to develop an interdisciplinary, strategic perspective. She is able to zoom in and out from macro to micro across a wide range of issues, and to nurture valuable connections between projects and people.

As Director of Programmes at Cambridge School of Visual and Performing Arts, Zoe managed multiple BA courses, developed sustainability strategy and regenerative pedagogy. Prior to this, Zoe was a Design and Innovation Specialist with Design Network North, managing an EU fund to help small-to-mid-sized businesses use design thinking to facilitate collaboration and innovation.

Zoe co-created community engagement project 'Imaginarium' with Cambridge University and Cambridge Carbon Footprint. She is trustee of Cambridge Curiosity and Imagination, a charity building resilience among the most vulnerable, using the arts and nature.

A Fellow of the RCA and member of the Doughnut Economics Action Lab, Zoe enjoys creating design tools for use within the global alternative economics community. She also creates textile art and has two children and two dogs.

### CORE SKILLS

- Project Management
- Stakeholder Engagement
- Creative Strategy
- Regenerative Design
- Research and Visioning
- Problem Mapping

### DETAILS

#### Location:

Cambridge & South West

#### Qualifications:

MA Ecological Design thinking

BA Fashion Design